

**TO BE SENT TO THE STUDENT IN ADVANCE OF INTERVIEW IF INTERVIEW IS DEEMED NECESSARY**

Course Title	BA (Hons) Business Management with Marketing
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1.	Course Details
	<p>To be a student of TEC Partnership based at University Centre Grimsby studying the course BA (Hons) Business Management with Marketing by TEC Partnership.</p> <p>The validation document, which describes the programme, is published on the TEC Partnership website <a href="#">BA (Hons) Business Management with Marketing   Grimsby Institute</a> and is version number v1</p> <p>You will be required to complete 360 credits over the 3-year programme, including a 40-credit module at level 6.</p>

2.	Student Activities
	<p>Work as an individual to complete academic outputs that develop the skills of professional competency in terms of practical business output;</p> <p>Engage with diverse groups of colleagues and peers in a team setting towards assessed work or otherwise;</p> <p>Display professional proficiency in working with computers and associated information and communication technology to engage with others and complete assignment work;</p> <p>Attend sessions normally between 09:00 and 17:00 hours for any of the 5 days per week as specified on your timetable. These will normally be timetabled over 2 days but cannot be guaranteed.</p> <p>Be available to attend lectures and sessions and complete work throughout the TEC Partnership Term Dates specified on the TEC Partnership website;</p> <p>To attend lectures and sessions on the specified days and maintain attendance above TEC Partnership expectations of 90%;</p> <p>Complete up to 39 hours a week work towards your qualification made up of a range of contact delivery, set work and work towards assessments;</p> <p>Have student finance or other means to pay for the course in place before enrolment;</p> <p>Take all reasonable steps to comply with the policies and procedures of TEC partnership, including our acceptable standards policy.</p>

3.	Following full engagement in the programme, and upon its successful completion, students will:
	<ol style="list-style-type: none"> <li>1. Critically evaluate types of organisations and the political and economic, environmental and organisational behaviours through which they operate.</li> <li>2. Utilise knowledge and understanding of study skills, research methods and methodologies, and carry out primary and secondary research within the field of business.</li> <li>3. Apply theories of business and management to practical contexts, evaluating the dynamic and changing local, national and international business environment.</li> <li>4. Investigate and analyse data from information systems, including financial markets and other key financial data, to develop business intelligence to enhance organisations through constructive change and development.</li> <li>5. Critically appraise commercial opportunities for business innovation and enterprise development, in consideration of a range of stakeholder needs, political and ethical social responsibilities.</li> <li>6. Conduct academic and business research with minimal supervision, demonstrating self-management of time and resources to synthesise knowledge through the collation, analysis and interpretation of theory and data to generate new concepts or ideas.</li> <li>7. Critically evaluate organisational management principles within a practical context.</li> <li>8. Clearly communicate complex issues and arguments based around business management.</li> <li>9. Critically apply and synthesise a range of approaches for market analysis, market development and access, meeting and exceeding the expectations of customers in the evolving digital environment.</li> <li>10. Identify and manage own strategies for future development within business management.</li> <li>11. Critically analyse and evaluate marketing theories and models within organisational management.</li> <li>12. Demonstrate knowledge of changes to the marketing environment due to digitalisation and globalisation.</li> </ol>

Qualities	Specific Requirements	Where demonstrated	E	D
Qualifications and Training	Standard entry requirement for the degree will be 64 UCAS points, with a minimum of grade 'C' or level 4 in both GCSE Maths & English.  OR Meet the non-standard entry requirements as specified in the programme specification	Application	X    X	
Specialist Knowledge	No specialist knowledge required.  Considered specialist research topic in preparation for level 6 40-credit module.	Application or Interview		X
Experience	An expectation of some business experience gained either through work; work placement; or voluntary initiatives.	Application or Interview		X
Skills and Attributes	Management of self - appropriate to higher education and 'management' in its broadest sense;  Interest in developing enterprise and employability skills;  Be able to work proactively and independently;  Deal with uncertainty and complexity;  Explore alternative solutions, problem solve and demonstrate ability to integrate theory and practice in a wide range of situations;  Ability to work with others;	Application or Interview	X      X  X  X   X	X
Other	Commitment to time demands of HE, recognising the need for attendance and achievement;  Availability throughout the academic year and potentially the resit period;  Knowledge about the use of Information Communication Technology;  Student finance applied for or appropriate payment plan in place;	Application or Interview	X   X     X	X

Qualities identified and determined by: E = Essential D = Desirable