

## **HE07C Person Specification**

## TO BE SENT TO THE STUDENT IN ADVANCE OF INTERVIEW

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Course Title	BA (Hons) Applied Art and Design

1.	Course Details
	To be a student of TEC Partnership based at University Centre Grimsby studying the course BA (Hons) Applied Art and Design.
	The validation document which describes the programme is published on the TEC Partnership website and is version number V.1
	You will be required to complete eleven 20 credit modules, two 60 credit modules and a 90 credit Final Major Project.

2.	Student Activities			
	Complete academic work individually with guidance to solve briefs creatively and			
	establish a unique visual style;			
	Work with different materials and techniques to produce creative physical solutions;			
	Work with appropriate industry standard software to create digital solutions;			
	Work in diverse groups of students towards assessed work or otherwise;			
	Work with computers and associated information and communication technology to communicate with others and complete assignment work;			
	Attend sessions normally between 09:00 and 17:00 hours for any of the 5 days per week as specified on your timetable.			
	Be available to attend lectures and sessions and complete work throughout the TEC Partnership Term Dates specified on the TEC Partnership website;			
	To attend lectures and sessions on the specified days and maintain attendance above TEC Partnership expectations of 90%;			
	Have student finance or other means to pay for the course in place before enrolment;			
	Take all reasonable steps to comply with the policies and procedures of TEC partnership.			

3.	Following full engagement in the programme, and upon its successful completion, students will:		
Identify and employ an appropriate art or design process in the creation of produ and/or design solutions, which address the demands of a particular creative conto			



Define aesthetics, form and function within a design or art outcome, considering also the social, historical, ethical and economic contexts.

Demonstrate a comprehensive knowledge of media and materials, utilising creative expression which effectively solves design problems.

Demonstrate critical awareness through the analysis of literature and production of reasoned argument.

Display an experimental range of art and/or design processes, resulting in the production of prototypes and samples.

Demonstrate initiative in finding the best solutions, through a sustained approach to research, whilst adhering to safe and ethical working practices.

Employ the relevant professionalism required in project management, presentation and client negotiation from concept through to completion.

Negotiate the parameters of independent and collaborative study to fulfil the requirements and outcomes of a given design brief.



Qualities	Specific Requirements	Where demonstrated	Е	D
Qualificatio ns and Training	80 UCAS points, with a minimum of grade 'C' in both GCSE Maths and English.  80 points equates to: MMP at BTEC National Diploma Level 3; Distinction at UAL National Diploma Level 3; Grades CCD at 'A' Level; Merit at Diploma Foundation Studies (Art, Design & Media) PLUS Portfolio of creative work  Non-Standard entry requirements: Project set by PL completed to a high standard and submitted within the deadline set by PL PLUS Portfolio of creative work	Application	X	
Specialist Knowledge	Knowledge of Art and Design movements. Designers working in their area of interest. Basic fundamentals of art and design.	Interview	X	X
Experience	No industry experience is required			
Skills and Attributes	Ability to use design fundamentals to critique an example  Experience in the use of numbers to analyse market research  Ability to persevere when faced with challenging circumstances  Manage own time to work towards producing creative solutions to meet deadlines  Ability to solve large and complex problems using project management and critical thinking skills	Interview	x x x	X



	Ability to work with others at a range of tasks even where there is personal disagreement			
Other	Commitment to 33 hours a week studying independently	Interview	Х	
	Availability throughout the academic year and potentially the resit period		X	
	Knowledge about the use of Information Communication Technology to allow completion of an academic programme			X
	Student finance applied for or appropriate payment plan in place		X	

Qualities identified and determined by: E = Essential D = Desirable